

VECTOR ARTWORK vs LOGO DESIGN

HOW DO YOU TELL THE DIFFERENCE?

STANDARD

VECTOR ARTWORK

TRANSLATE GRAPHIC FROM RASTER TO VECTOR ARTWORK FORMAT WITHOUT ANY SIGNIFICANT REVISIONS OR CHANGES.



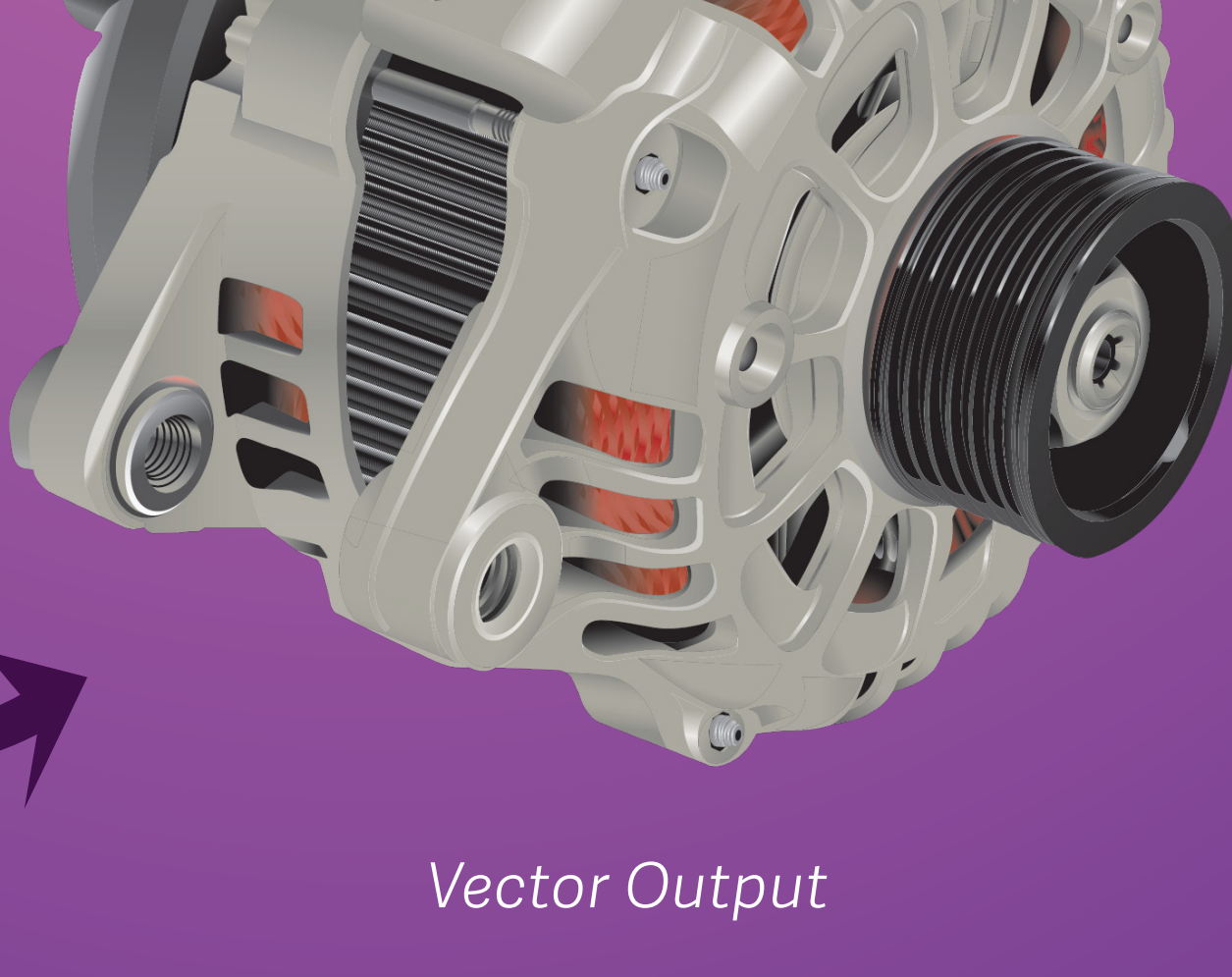
Raster Input



Vector Output



Raster Input



Vector Output

NON-STANDARD

VECTOR ARTWORK

COMPLETE HAND DRAWING AND/OR MAJOR REVISIONS TO DESIGNS, INCLUDING REQUESTS TO "MAKE THIS LOOK PROFESSIONAL".



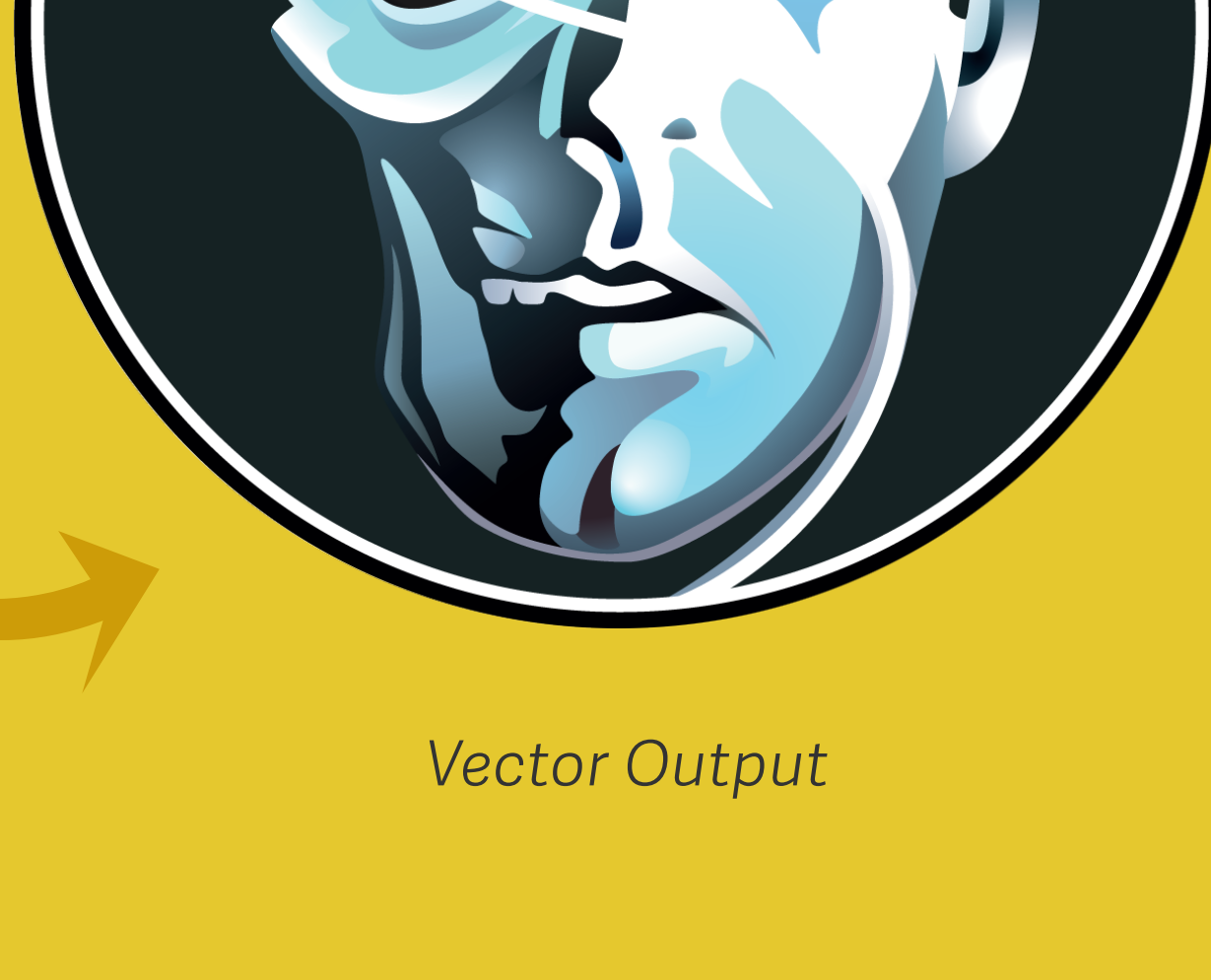
Hand Drawing



Vector Output



Raster Input



Vector Output

LOGO DESIGN

CREATE A NEW LOGO OR CREATIVELY ENHANCE THE SAMPLE CONCEPTS OR REFERENCE DESIGNS PROVIDED.

CREATIVE BRIEF:

We offer entertainment, performing arts education, humanist promotion and management, humanities education and training, media production, graphic design and marketing, and businesses administration and consultation. Attachments are to be used for logo design. Please include a business card design.



MILLER TIME ENTERTAINMENT, LLC

There's no better time, than MillerTime!



Innovative promotional products to help grow your business

CREATIVE BRIEF:

We are a promotional products company known for superior quality service and products. Here is our current company logo. I would like this updated and modernized for use on our website. We would like to keep a similar look and feel because we have had 4,000 clients over 25 years; 800 of them are still around and look for us. Values are serious, luxury, modern and simple.



Helping Our Clients Do Things Quicker, Better and Wiser.

CREATIVE BRIEF:

We sell mobile applications to companies in the service industries. These applications help our clients schedule jobs, invoice, collect cash, and better service their customers.

Be as creative as you want.

OTHER CUSTOM CREATIVE

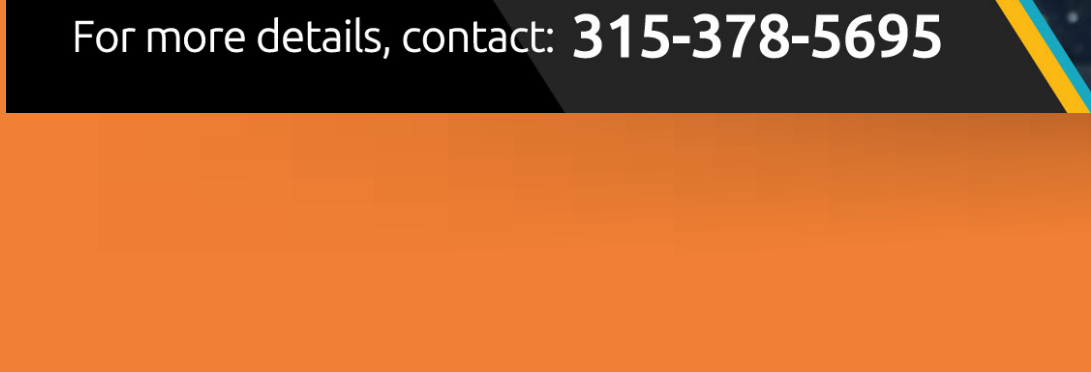
DEVELOP CREATIVE T-SHIRT LAYOUTS, EVENT BANNERS OR POSTERS.



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PHOTOGRAPHY

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