

# WE CAN'T WORK MIRACLES

IDEA CUSTOM SOLUTIONS IS KNOWN FOR HIGH-QUALITY EMBROIDERY DIGITIZING THAT SEWS WELL.

THERE ARE TIMES WHEN WE HAVE TO PLACE ORDERS ON HOLD BECAUSE WE CAN'T DO WHAT CUSTOMERS REQUEST

WHY?

## THREAD

— IS NOT —

# INK

TO BETTER UNDERSTAND EMBROIDERY DIGITIZING AND SOME OF THE LIMITATIONS TO EMBROIDERY,

READ ON!

## GRADIENTS

It is easy to create fades or gradients in artwork, but not in thread. There are exceptions, of course, such as fill areas. In those cases, you have to use multiple thread colors, choose the right colors and employ stitches to "blend" the colors to achieve the right effect. However, this approach doesn't work in lettering or small areas.



INPUT



OUTPUT



INPUT



OUTPUT

## SIZE

Small letters are an issue. The minimum size in embroidery digitizing is 3/16 ths of an inch and only if the wording is all uppercase letters.

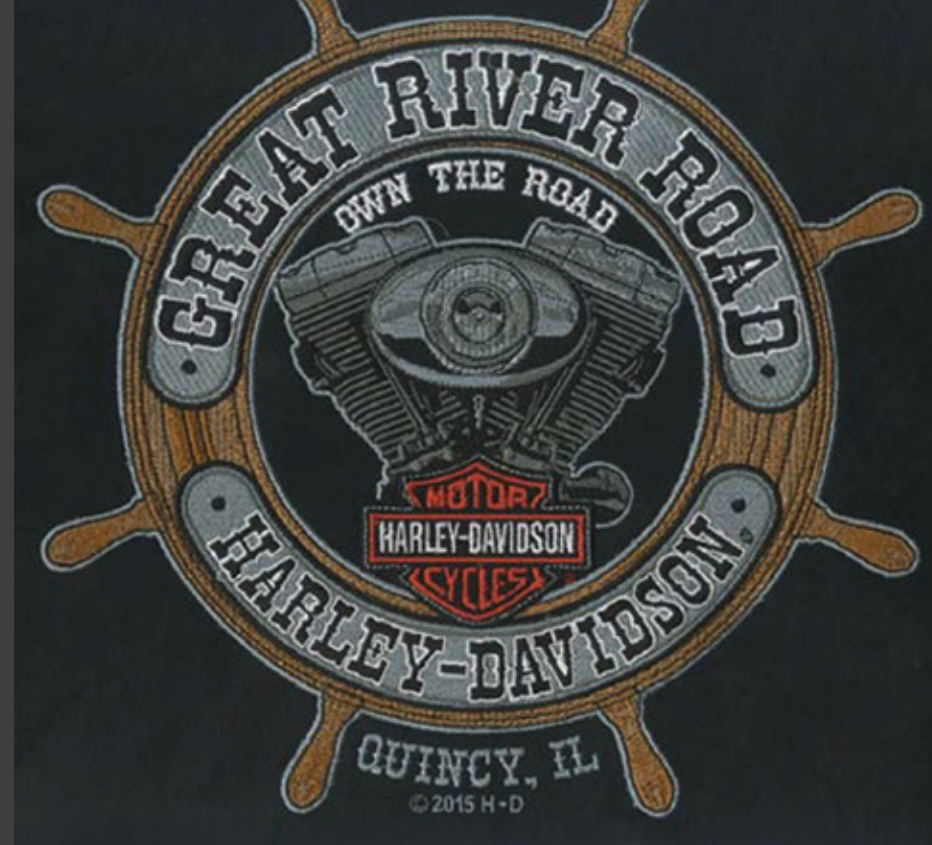


## COMPLEXITY

We've all seen those designs that have multiple effects — different symbols against detailed backgrounds with lettering and multiple borders. A good rule of thumb is that the busier and more complicated the art, the less likely it will work well in embroidery. Keep it simple whenever.



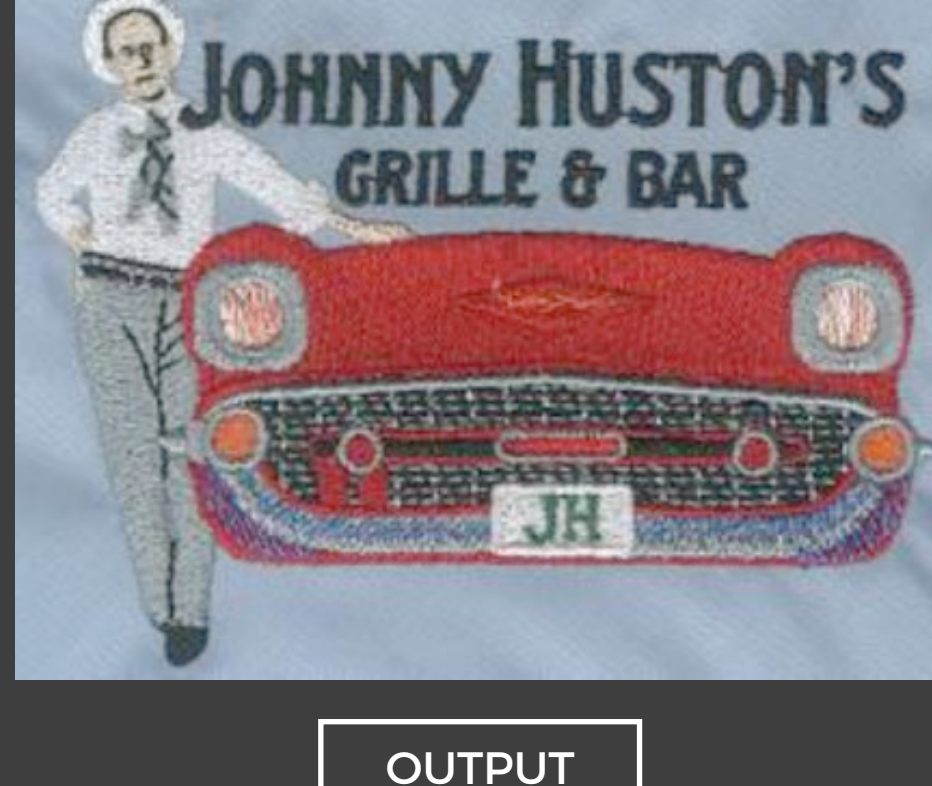
INPUT



OUTPUT



INPUT



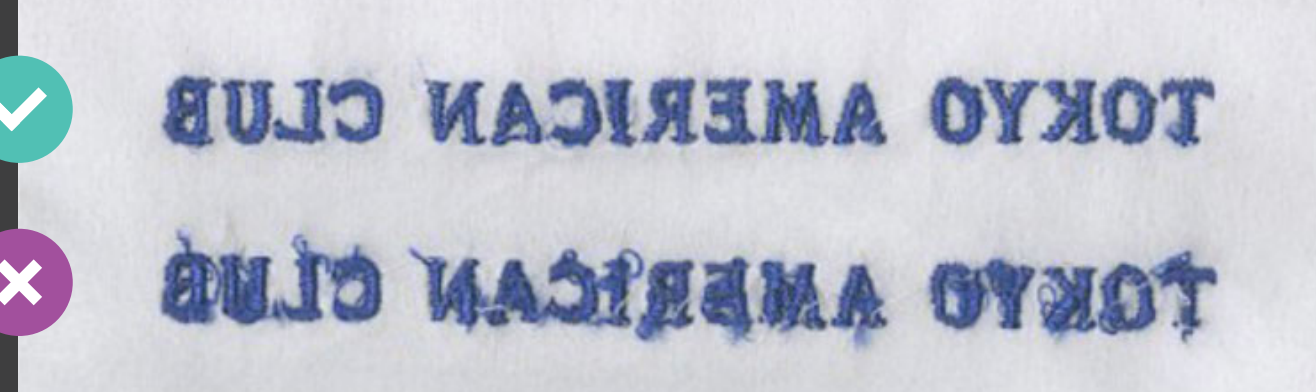
OUTPUT

## FABRIC

Today's performance-knit fabrics (especially for golf and polo shirts) are very thin. If the clients don't want walking stitches to connect letters, all the tie-off stitches are going to be irritating to people wearing the shirts. That's probably not what your clients want.



FRONT



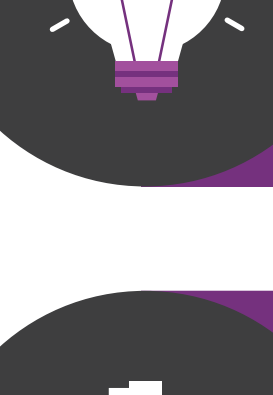
BACK

## WHAT CAN YOU DO ABOUT THESE LIMITATIONS?



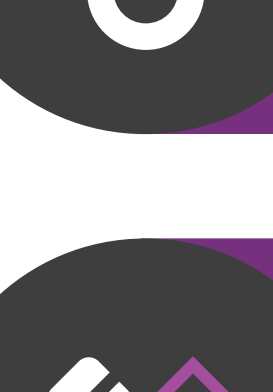
1

Talk to your clients.



2

Educate them on what can be done.



3

Ask if you have permission to make changes.

(e.g., move a tagline, make it bigger, turn lowercase to uppercase, etc.)



4

Try to simplify any designs with multiple elements.



5

Consider alternate fabrics.

AS THE CONSULTANT TO YOUR CLIENTS, YOU HAVE TO REALLY LOOK AT THEIR DESIGNS TO GAUGE WHETHER THEY CAN BE EXECUTED PROPERLY. IF YOU ARE UNSURE, OUR TEAMS ARE HERE TO GIVE YOU THEIR ADVICE UPFRONT ON WHAT WILL AND WILL NOT WORK.

YOUR SUCCESS. THAT'S THE WHOLE IDEA!

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