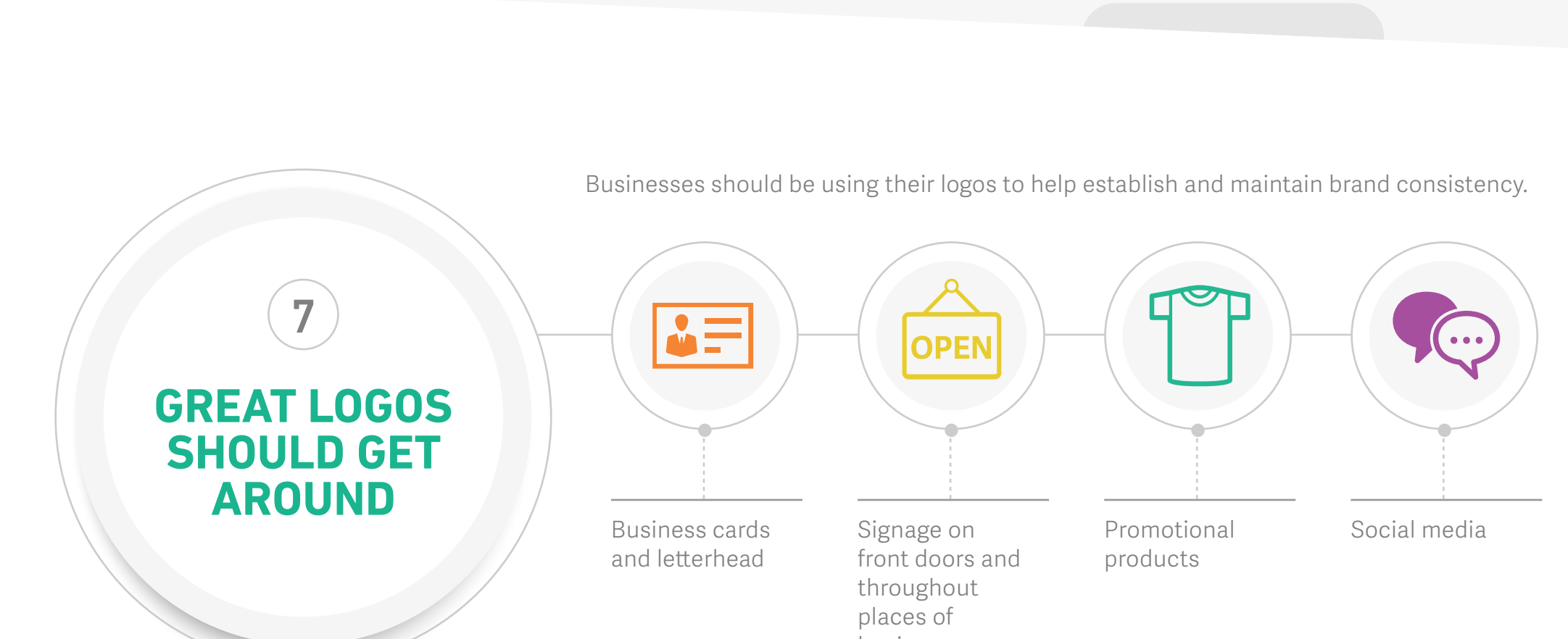
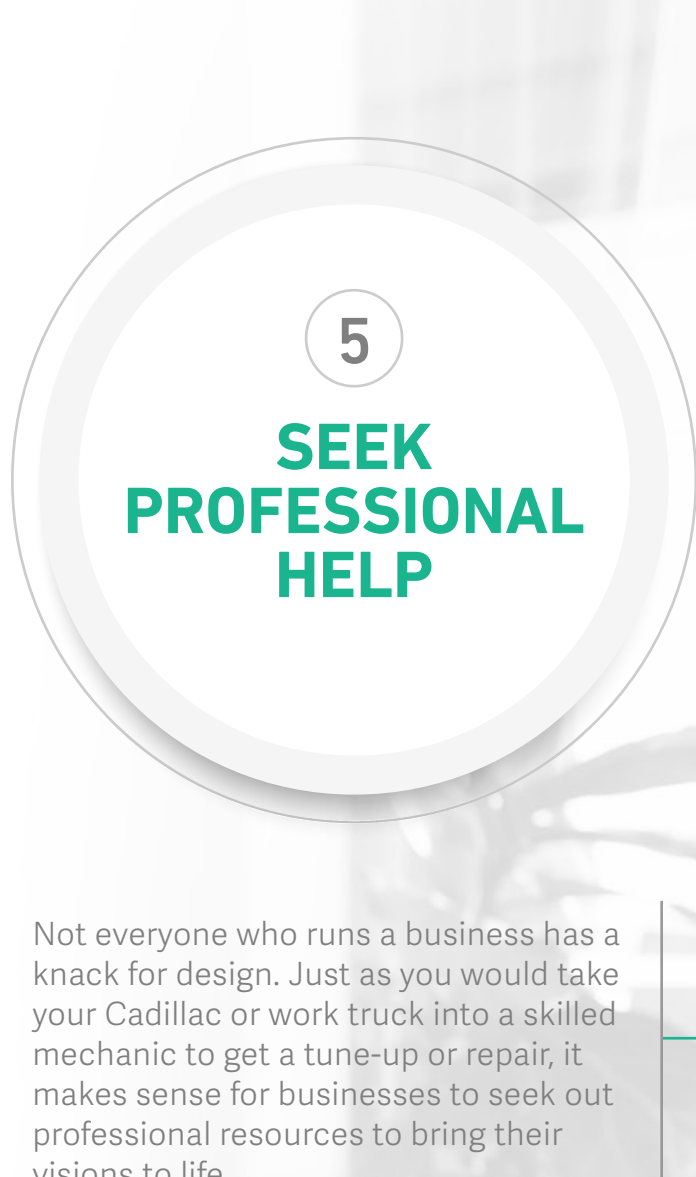
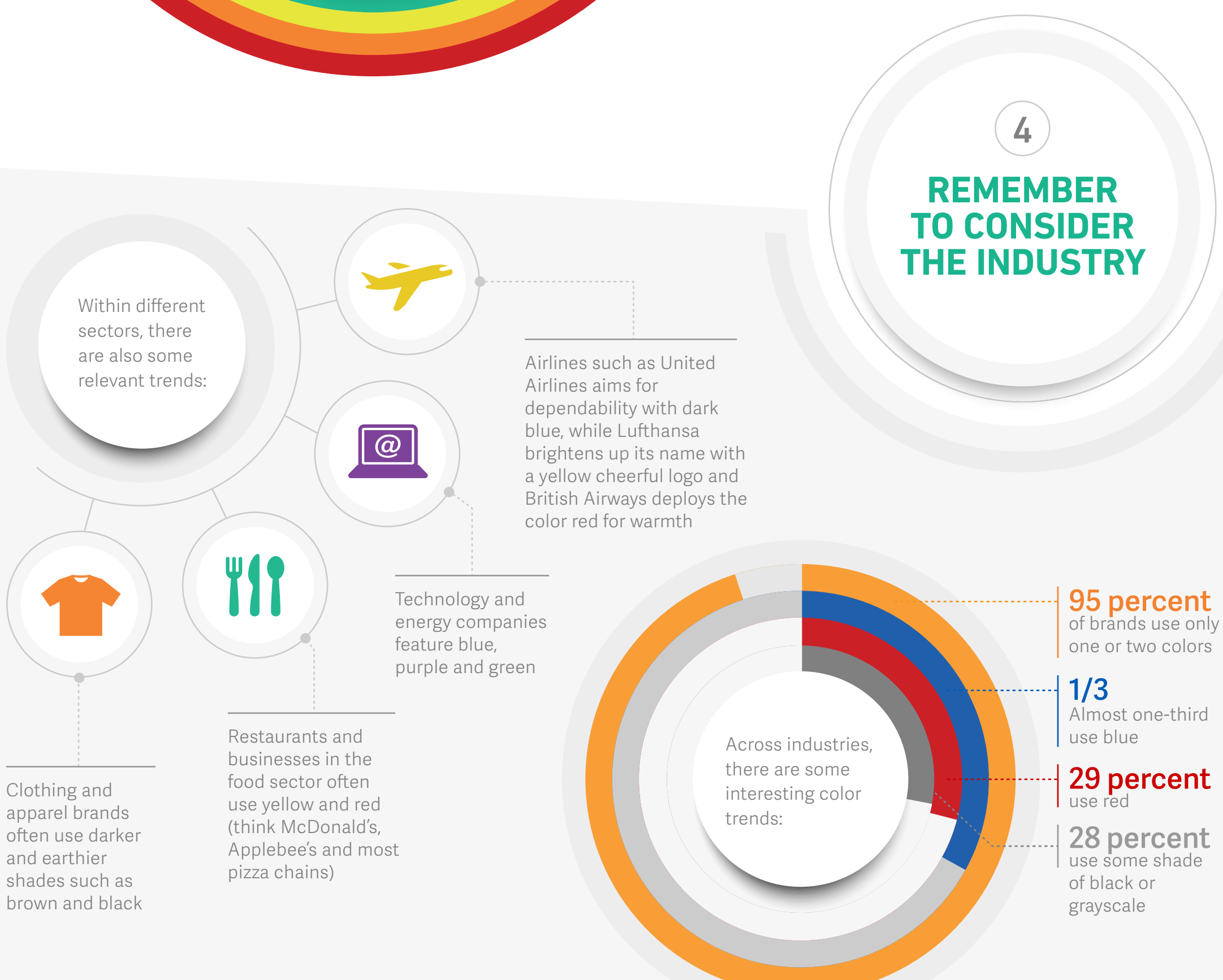
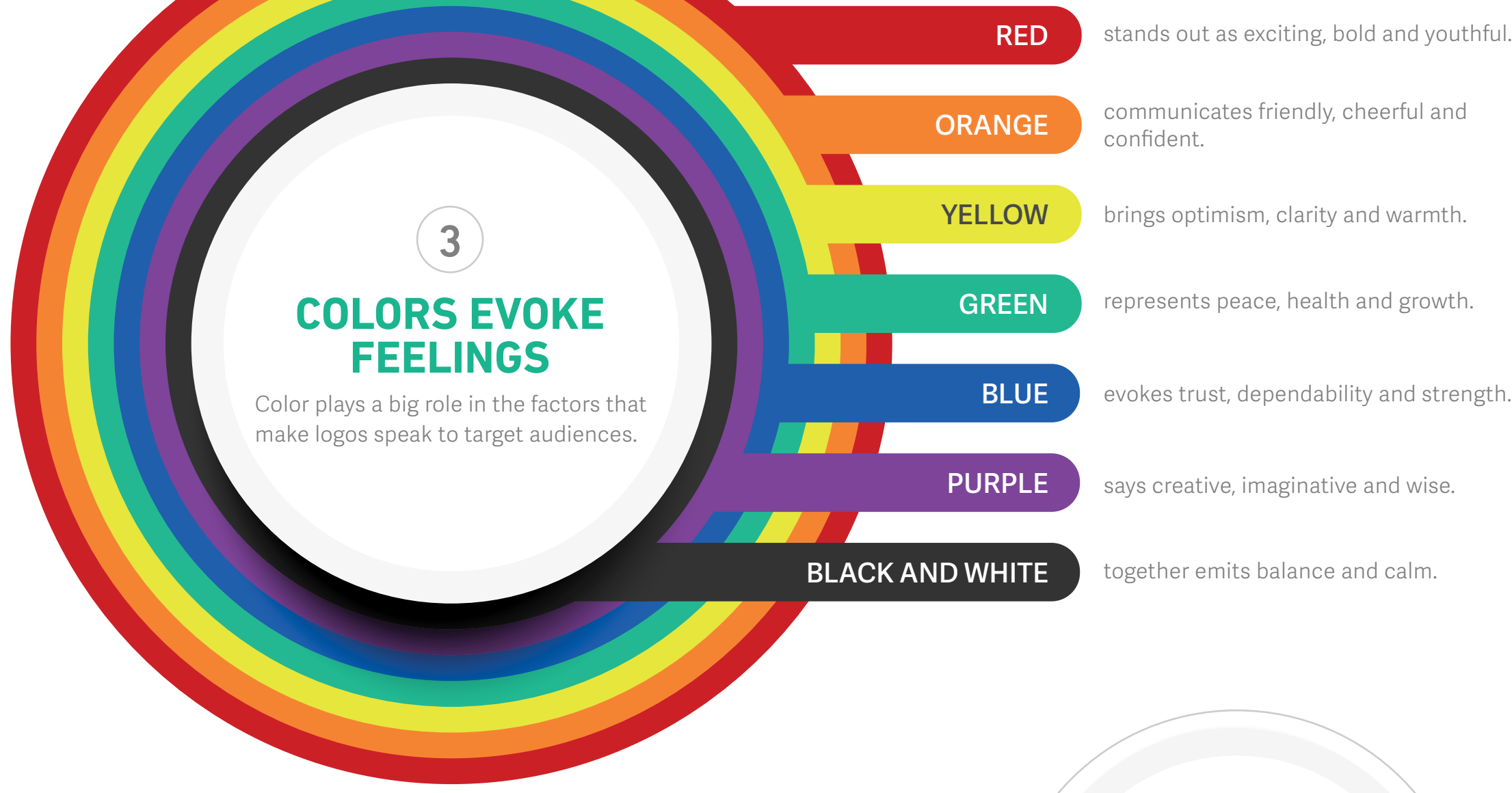
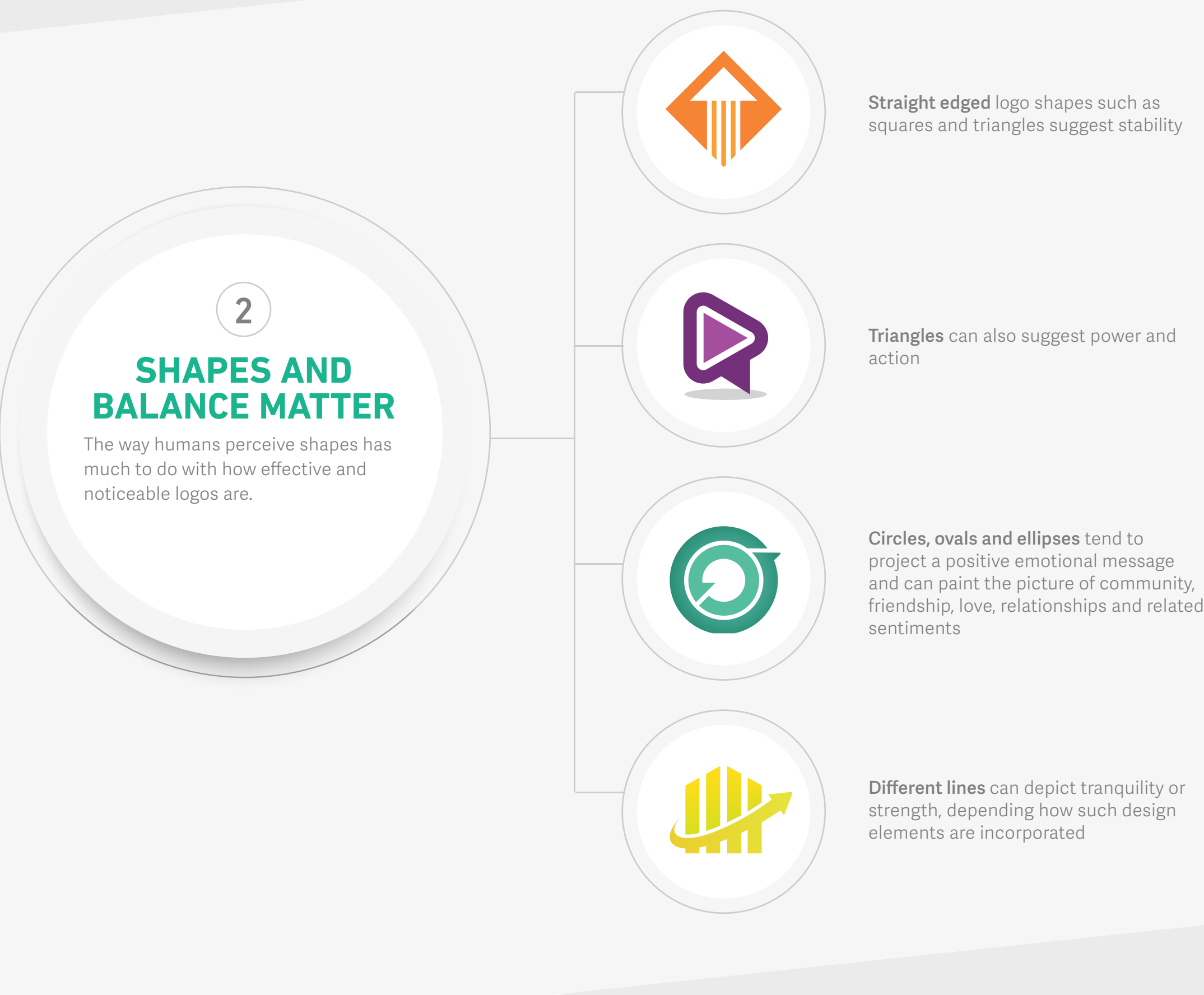


# HOW TO GET A GREAT LOGO

(AND DELIVER ONE TO YOUR CUSTOMER)

Often when we hear about the concept of “the brand” in the business press, the focus tends to be on huge companies. But the reality is that small businesses are the backbone of the United States economy and deserve great logos.

## THE ELEMENTS THAT MAKE GREAT LOGOS



Every year [Idea Custom Solutions](#) helps SMBs [harness the power of color and creativity to re-brand or launch new logos](#). Rather than do-it-yourself, templates or software driven outputs, we offer an agency-quality service, from a dedicated professional team, at a price any company can afford!

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